



**Sponsorship and exhibitor opportunities**

June 8, 2025  
Las Vegas Paiute Golf Resort

*Presented by:*  
**Your  
Organization**





Sponsorships prospectus

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**Last year's 2nd Annual Golf Classic raised over 85,000 — a \$22,000 increase from the inaugural event in 2023.** We're expanding the AICPA® Foundation's only in-person fundraising event this year. If you want to support the future of the CPA pipeline, raise awareness for your brand and have a lot of fun in the bargain, it's time to offer your fully deductible sponsorship.

The AICPA Foundation Golf Classic starts **AICPA & CIMA® ENGAGE 25**, and will be heavily promoted before, during and after the event. This will put your name in front of hundreds of thousands of accounting and finance professionals. All proceeds go to helping students and candidates become full-fledged CPAs, so don't miss your chance to sponsor our third in-person fundraiser — judging from last year's increase in attendance and success, the 3rd Annual Golf Classic will sell out by May 1, 2025.



**The Las Vegas Paiute Golf Resort is recognized as one of the top 50 courses in the U.S. by [GolfAdvisor.com](https://www.golfadvisor.com).**

**Ranked among the nation's best by *PGA Magazine*, *Golf Digest* magazine and many more**

**Only 25 minutes from the Las Vegas Strip, with transportation provided to and from the course**



# OVERVIEW

- ▶ **Las Vegas Paiute Golf Resort**  
(PGA pros, in *PGA Magazine*, voted it as one of “Top 25 Courses in the West.”)
- ▶ **June 8, 2025**  
(the Sunday before ENGAGE 25)
- ▶ The winning team will take home a championship trophy and prize packages.
- ▶ All sponsorships are 100% tax deductible.
- ▶ Post-round lunch and drinks included.
- ▶ All proceeds go toward supporting Foundation Legacy Scholarships and ASLW for minority students.

## HIGH-VISIBILITY BENEFITS

- 45–50 firms represented (estimate based on last year’s attendance)
- CEOs, CFOs, managing partners and other executives will be among the up to 200 golfers engaging in the competition and make up a significant portion of the spectators
- This intimate event offers multiple networking opportunities on and off the course.
- Sponsors will receive recognition:
  - On promotional material sent out to all 430,000 AICPA members, including golf classic website.
  - In the *Journal of Accountancy* and *The Tax Adviser* for Golf Classic promotions.
  - On AICPA social media channels for Golf Classic promotions.
  - At the AICPA Foundation booth at ENGAGE 25 for all four days following the event, in the main exhibitor hallway.



## EVENT-DAY CONTESTS

- ▶ **4-player \$100,000 Shootout**  
Four players get the opportunity to shoot for \$100,000 from 165 yards.
- ▶ **7-night resort stay putting contest**  
Winner can redeem for seven nights of resort accommodations (one room based on double occupancy) at one of over 3,000 resorts around the world.
- ▶ **\$10,000 hole-in-one contest with closest-to-the-pin prizes.**
- ▶ **Scotty Cameron Phantom X putter hole-in-one and long-drive contest prizes**



# SPONSORSHIP PROSPECTUS



All sponsorships are 100% tax deductible.

Please reach out to Chris Radford for interest or questions.

[Christopher.Radford@aicpa-cima.com](mailto:Christopher.Radford@aicpa-cima.com)

## \$25,000

### Title Sponsor — \*Exclusive

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- Co-branding with event title for months leading up to event: Presented by
- Two minutes to speak to golfers before they tee off
- Two foursomes
- Logo on all marketing material and website
- Link to company website on the event page
- Speaking opportunity at reception
- Tee off on first hole
- Setup access for the 18th hole
- Logo on personal banner in the resort lobby
- Receive recognition throughout the tournament, lunch and awards ceremony
- Display tent in highest-traffic area

## \$15,000

### Titanium Sponsor

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- One foursome, one twosome (six golf spots)
- Logo on all marketing materials and website
- Link to company website on event webpage
- Logo on banner in the a high-traffic area
- Receive recognition throughout the tournament, lunch and awards ceremony
- Booth display at 10th hole, starting the back nine



# SPONSORSHIP PROSPECTUS (continued)



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[Christopher.Radford@aicpa-cima.com](mailto:Christopher.Radford@aicpa-cima.com)

## \$12,500

### Podcast and Media Sponsor

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- Official Sponsor of the Business Birdies episode to be recorded during the event.
- Will air LIVE during the Golf Classic to all ENGAGE virtual attendees
- Jeff Cook, who does the podcast, will wear company-branded shirt
- Interviews with business leaders off the clock, while playing a bit of golf.
- Company name mentioned throughout the episode
- Episode to be made available to all ENGAGE attendees after the event (about 5,000)
- Episode is 25–30 minutes long
- Company recognized on course with signage in high-traffic area
- Personal interview with the sponsor on the course
- Logo and company name branded with the video once posted on YouTube
- One table set up on the course with chairs and company representative.

## \$10,000

### Gold Sponsor

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- One foursome
- Logo on banner in high-traffic area
- Logo on all marketing materials and website
- Table location on a tee box
- Receive recognition throughout the tournament, lunch and awards ceremony



# SPONSORSHIP PROSPECTUS (continued)



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**\$7,500**

## Cart/Scorecard Sponsor

- Company logo on scorecard and all 72 carts
- One foursome
- Verbal recognition when announcing the winning team
- Option to have company koozies or cups to give out from beverage cart
- Option of one table on a selected tee box with staff members

**\$5,000**

## Lunch Sponsor

- Special signage at lunch
- One twosome
- Sponsor logo on all lunch tables
- Verbal recognition at lunch

**\$5,000**

## \$100,000 Shootout Sponsor

- Company recognition at the hole where the shootout takes place
- Two company staff member exhibit tables
- Company materials in player gift bag
- One twosome

**\$3,000**

## Beverage Sponsor

- Logo on event website
- One twosome
- Signage on beverage cart and bar area of the resort
- Hole sign with company logo



# SPONSORSHIP PROSPECTUS (continued)



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\$2,000

## Hole-in-One Sponsor

- One company staff member at the hole with table

\$2,000

## Long Drive Sponsor

- Company logo on sign
- Verbal recognition when announcing long-drive winners
- Option to table with company info at a tee box

\$2,000

## Closest-to-Pin Sponsor

- Company logo on hole signage on green
- One staff member at the hole with table

\$1,250

## Hole Sponsor

- Company logo with sign
- One company staff member at the hole with table

Every field  
Everywhere  
Everything  
Everyone's  
**CONNECTED.**

