



# 2023 Prospectus

Sponsorship and  
exhibitor opportunities

June 4, 2023  
Las Vegas Paiute Golf Resort







**AICPA<sup>®</sup>**  
**FOUNDATION**  
INAUGURAL  
*Golf Classic*



# 2023

## Prospectus

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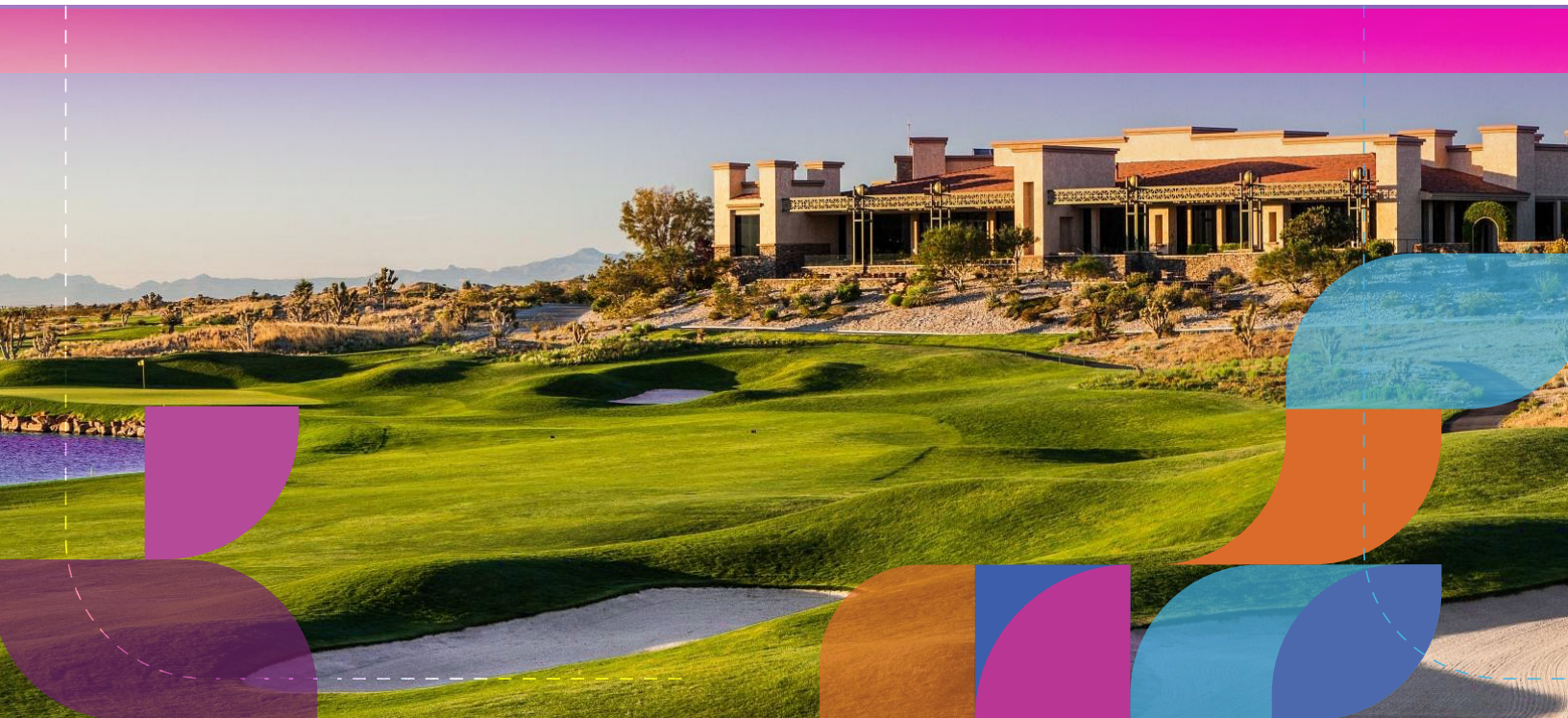




**AICPA<sup>®</sup>**  
**FOUNDATION**  
INAUGURAL  
*Golf Classic*

**For over a century, the AICPA<sup>®</sup> Foundation** has provided major financial, educational and career support for aspiring CPAs. Now it's hosting its inaugural in-person fundraising event, and you can do more than take part — you can support history in the making with a fully deductible sponsorship.

**The AICPA Foundation Golf Classic** kicks off **AICPA & CIMA<sup>®</sup> ENGAGE 23**, and will be heavily promoted before, during and after the event. This will put your name in front of hundreds of thousands of accounting and finance professionals. All proceeds go to helping students and candidates become full-fledged CPAs, so don't miss your chance to sponsor the first in what will become a high-profile annual event.



# Overview

▶ Las Vegas Paiute Golf Resort  
(One of the best golf courses in U.S.)

▶ June 4, 2023  
(the Sunday before ENGAGE 23)

▶ All proceeds go toward supporting the next generation of aspiring CPAs.

▶ All sponsorships are 100% tax deductible.

▶ Post-round lunch and drinks included.

▶ The winning team of the Golf Classic takes home a Championship Golf Belt.

## High visibility benefits

- 25–30 firms represented (estimated)
- CEOs, CFOs, managing partners and other executives will be part of the 144 golfers taking part in the competition and make up a significant portion of the spectators
- This intimate event offers multiple networking opportunities on and off the course
- Sponsors will receive:
  - Recognition on promotional material sent out to all 420,000 AICPA members
  - Recognition in the Journal of Accountancy and The Tax Adviser for Golf Classic promotions
  - Recognition on AICPA social media channels for Golf Classic promotions
  - Recognition at the AICPA Foundation booth at ENGAGE 23 for all 4 days following the event, in the MAIN exhibitor hallway

## Event day contests

▶ 4-player  
\$100,000  
Shootout

Four players get the opportunity to shoot for \$100,000 from 165 yards

▶ 7-night resort stay putting contest

Winner can redeem for 7-nights of resort accommodations (one room based on double occupancy) at one of over 3,000 resorts around the world.

▶ \$10,000 hole-in-one contest

▶ Scotty Cameron Phantom X putter hole-in-one contest

## Location

- The Las Vegas Paiute Golf Resort is recognized as one of the top 50 courses in the U.S. by [GolfAdvisor.com](http://GolfAdvisor.com).
- Ranked among the nation's best by *PGA Magazine*, *Golf Digest magazine* and many more
- Only 25 minutes from the Las Vegas Strip

# Sponsorship prospectus

All sponsorships are 100% tax deductible.

**\$50,000**

## Title Sponsor — \*Exclusive

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- Co-branding with event title: Presented by \_\_\_\_\_.
- Two foursomes
- Logo on all marketing material and website
- Link to company website on the event page
- Speaking opportunity at reception
- Tee off on 1st hole
- Setup access for the 18th hole
- Logo on personal banner in the resort lobby
- Receive recognition throughout the tournament, lunch and awards ceremony
- Display tent in highest traffic area

**\$15,000**

## Titanium Sponsor

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- One foursome
- Logo on all marketing materials and website
- Link to company website on event webpage
- Logo on banner in the resort lobby
- Receive recognition throughout the tournament, lunch and awards ceremony
- Booth display at 10th hole starting the back nine.

**\$10,000**

## Gold Sponsor

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- One foursome
- Logo on banner at 1st hole
- Logo on all marketing materials and website
- Table location on a tee box
- Receive recognition throughout the tournament, lunch and awards ceremony



# Sponsorship prospectus

(Continued)

\$5,000

## Lunch Sponsor

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- Special signage at lunch
- One twosome
- Sponsor logo on all lunch tables
- Verbal recognition at lunch

\$5,000

## \$100,000 Shootout Sponsor

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- Company recognition at the hole where the shootout takes place
- Two company staff member exhibit tables

\$3,000

## Beverage Sponsor

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- Logo on event website
- One twosome
- Signage on beverage cart and bar area of the resort
- Hole sign with company logo

\$3,000

## Cart/Scorecard Sponsor

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- Company logo on scorecard and all 72 carts
- One twosome
- Verbal recognition when announcing the winning team

# Sponsorship prospectus

(Continued)

\$2,000

## Hole-in-One Sponsor

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- One company staff member at the hole with table

\$2,000

## Long Drive Sponsor

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- Company logo on sign
- Verbal recognition when announcing long-drive winners

\$2,000

## Closest-to-Pin Sponsor

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- Company logo on hole signage on green
- One1 staff member at the hole with table

\$1,500

## Hole Sponsor

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- Company logo with sign
- One company staff member at the hole with table